



## TEXTILES & DESIGN

Assessment Task No. 2

INDUSTRY CASE STUDY

Stage: 6 HSC

Weighting: 20 %

Due Date: 7<sup>th</sup> June, 2019

Date Issued: 23.5.19

Teacher: S. Harland

Teacher Signature:

Outcomes:

H3.1, H5.1, H5.2, H6.1

Topics:

- Contemporary Designers / Product Design
- Properties and Performance of Textiles
- Impact of Current Issues on the Industry
- Influence of historical, cultural or contemporary developments on textiles

Description of activity: Conduct an investigation of either A or B

- A. Undertake an investigation of a *contemporary designer*, discuss:-
- sources of inspiration
  - influences of fabric, fibre or yarn on end products
  - influence of the designer on trends /or trends on the designer
  - internal/external factors that contribute to their success
- (Refer to Text, pps

B. Research and make a comparison between a *niche/designer product* and a mass-produced product from one focus area, outlining:

- an account of the properties of the product, (i.e. fibre/yarn/fabric)
- evaluation of manufacturing strategies
- Outline of marketing strategies
- an explanation of the influence of historical, cultural or contemporary developments on the products

**Students must sign the Assessment Register when this letter is received**

## MARKING RUBRIC

Band	Description
A (90-100%)	Student demonstrates an extensive knowledge and understanding of the factors affecting the success of a designer or product design. As well, they competently analyse concepts regarding the influence of historical, cultural or contemporary influence on design. Demonstrates a good understanding of the interrelationship between fabric, yarn and fibre properties and the performance of textiles.
B (80-89%)	Student demonstrates a thorough knowledge and understanding of the factors affecting the success of a designer or product design. In addition they adequately communicate concepts regarding the influence of historical, cultural or contemporary influence on design and understands the <b>interrelationship between the</b> properties and performance of fabrics, yarns and fibres regarding the end-use of textiles
C (70-79%)	Student demonstrates a sound knowledge and understanding of the main factors affecting the success of a designer or product design. In addition they communicate concepts/information relating to historical, cultural or contemporary influence on design. Indicates some understanding of the properties and performance of materials regarding end-use.
D (60-69%)	Student has a basic understanding of the factors affecting the success of design. They display some knowledge regarding the properties and performance of materials in relation to the end-use. Limited analysis regarding historical, cultural and contemporary influence on design.
E	Student recalls elementary information relating to the success of the design process. Demonstrates limited understanding of the properties and

**(50-59%)**

performance of materials, and the influence of historical, cultural or contemporary influence on design.