

Due: Friday Week 7

Name:

Preliminary Society and Culture

Assessment Task

Intercultural Communication

Outcomes assessed

The student:

- P1 describes the interaction between persons, societies, cultures and environments across time
- P2 identifies and describes relationships within and between social and cultural groups
- P3 describes cultural diversity and commonality within societies and cultures
- P10 communicates information, ideas and issues using appropriate written, oral and graphic forms

Marks: 20

Weighting: 30%

The task

Part 1

You are to conduct an interview with someone from a different cultural perspective from your own. The focus of the interview should be 'Problems in communicating across cultures'. You do not hand in the interview. It becomes the basis of a written report, which is to be presented to the class as a 3- to 5-minute speech, and then submitted as part of the marking process, and will contribute to your content mark.

Part 2

You are to present a 3 to 5 minute speech to class on the topic of 'Problems in communicating across cultures-a personal view'.

In the speech you are expected to use your interview as the basis of your presentation. It should be made clear on what basis you determined that your interview subject had a different cultural perspective from your own. It should also be made clear just what problems your interview subject found in communicating across cultures, and how he/she overcame them.

Marking Criteria	Mark
<ul style="list-style-type: none"> ▪ effectively describes the interaction between persons and cultures and the relationships within and between social and cultural groups ▪ effectively describes cultural diversity and commonality ▪ effectively describes what problems the interviewee found in communicating across cultures and how he/she overcame them ▪ effectively communicates information in both an oral and a written form 	16–20
<ul style="list-style-type: none"> ▪ satisfactorily describes the interaction between persons and cultures and the relationships within and between social and cultural groups ▪ satisfactorily describes cultural diversity and commonality ▪ satisfactorily describes what problems the interviewee found in communicating across cultures and how he/she overcame them ▪ satisfactorily communicates information in both an oral and a written form 	11–15
<ul style="list-style-type: none"> ▪ describes the interaction between persons and cultures and the relationships within and between social and cultural groups ▪ describes cultural diversity and commonality ▪ describes what problems the interviewee found in communicating across cultures and how he/she overcame them ▪ communicates some of the required information in both an oral and a written form 	6–10
<ul style="list-style-type: none"> ▪ briefly outlines the interaction between persons and cultures and the relationships within and between social and cultural groups ▪ briefly outlines cultural diversity and commonality ▪ briefly outlines what problems the interviewee found in communicating across cultures and how he/she overcame them ▪ attempts to communicate information in both an oral and a written form 	1-5 marks

Feedback sheet

Content

Interview subject:

Basis of different cultural perspective:

Problems subject faced:

How problems were overcome:

Evidence of adequate interview:

Evidence of understanding the nature of intercultural understanding:

Mark: /10 (Part 1)

Method

How long was speech?

Were all points clearly outlined to me?

Were all points clearly outlined to audience?

Was an understanding of intercultural communication evident? How?

Mark: /10 (Part 2)

Total mark: /20

